



Developing Research Proposals (Success in Research)

Pam Denicolo, Lucinda Becker

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Writing a research proposal is one of the most important tasks facing academics, researchers and postgraduate students. Yet there is a good deal of misinformation and a great lack of guidance about what constitutes a good research proposal and what can be done to maximise one's chances of writing a successful research proposal.

Denicolo and Becker recognise the importance of developing an effective research proposal for gaining either a place on a research degree programme or funding to support research projects and set out to explore the main factors that that proposal writers need to attend to in developing successful proposals of their own.

Developing Research Proposals will help readers to understand the context within which their proposal will be read, what the reviewers are looking for and will be influenced by, while also supporting the development of relevant skills through advice and practical activities.

This book:

- Explores the nature and purpose of different kinds of proposals
- Focuses on the actual research proposed
- Discusses how best to carry out and structure the literature review
- Examines the posing and phrasing of research questions and hypotheses
- Looks at how methods and methodology should be handled in a proposal
- Discusses the crucial issues of planning, strategy and timing in developing targeted proposals

Denicolo and Becker draw together the key elements in the process of preparing and submitting a proposal and concludes with advice on responding to the results, successful or not, and their relevance to future proposals.

The Success in Research series, from Cindy Becker and Pam Denicolo, provides short, authoritative and accessible guides on key areas of professional and research development.

Avoiding jargon and cutting to the chase of what you *really* need to know, these practical and supportive books cover a range of areas from presenting research to achieving impact, and from publishing journal articles to developing proposals. They are essential reading for any student or researcher interested in developing their skills and broadening their professional and methodological knowledge in an academic context.

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