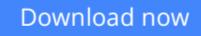


You Are Not So Smart: Why You Have Too Many Friends on Facebook, Why Your Memory Is Mostly Fiction, an d 46 Other Ways You're Deluding Yourself

David McRaney



Click here if your download doesn"t start automatically

You Are Not So Smart: Why You Have Too Many Friends on Facebook, Why Your Memory Is Mostly Fiction, and 46 Other Ways You're Deluding Yourself

David McRaney

You Are Not So Smart: Why You Have Too Many Friends on Facebook, Why Your Memory Is Mostly Fiction, and 46 Other Ways You're Deluding Yourself David McRaney An entertaining illumination of the stupid beliefs that make us feel wise.

You believe you are a rational, logical being who sees the world as it really is, but journalist David McRaney is here to tell you that you're as deluded as the rest of us. But that's OK- delusions keep us sane. *You Are Not So Smart* is a celebration of self-delusion. It's like a psychology class, with all the boring parts taken out, and with no homework.

Based on the popular blog of the same name, *You Are Not So Smart* collects more than 46 of the lies we tell ourselves everyday, including:

- Dunbar's Number Humans evolved to live in bands of roughly 150 individuals, the brain cannot handle more than that number. If you have more than 150 Facebook friends, they are surely not all real friends.
- Hindsight bias When we learn something new, we reassure ourselves that we knew it all along.
- Confirmation bias Our brains resist new ideas, instead paying attention only to findings that reinforce our preconceived notions.
- Brand loyalty We reach for the same brand not because we trust its quality but because we want to reassure ourselves that we made a smart choice the last time we bought it. Packed with interesting sidebars and quick guides on cognition and common fallacies, *You Are Not So Smart* is a fascinating synthesis of cutting-edge psychology research to turn our minds inside out.

<u>Download</u> You Are Not So Smart: Why You Have Too Many Friend ...pdf</u>

Read Online You Are Not So Smart: Why You Have Too Many Frie ...pdf

Download and Read Free Online You Are Not So Smart: Why You Have Too Many Friends on Facebook, Why Your Memory Is Mostly Fiction, and 46 Other Ways You're Deluding Yourself David McRaney

From reader reviews:

Armando Rodgers:

Book is written, printed, or highlighted for everything. You can learn everything you want by a e-book. Book has a different type. As it is known to us that book is important factor to bring us around the world. Beside that you can your reading skill was fluently. A reserve You Are Not So Smart: Why You Have Too Many Friends on Facebook, Why Your Memory Is Mostly Fiction, and 46 Other Ways You're Deluding Yourself will make you to become smarter. You can feel far more confidence if you can know about anything. But some of you think that will open or reading a book make you bored. It's not make you fun. Why they are often thought like that? Have you seeking best book or acceptable book with you?

Richard Cary:

What do you think of book? It is just for students as they are still students or it for all people in the world, the actual best subject for that? Only you can be answered for that query above. Every person has diverse personality and hobby per other. Don't to be forced someone or something that they don't need do that. You must know how great as well as important the book You Are Not So Smart: Why You Have Too Many Friends on Facebook, Why Your Memory Is Mostly Fiction, and 46 Other Ways You're Deluding Yourself. All type of book could you see on many methods. You can look for the internet options or other social media.

Bessie Scudder:

Hey guys, do you wishes to finds a new book to see? May be the book with the name You Are Not So Smart: Why You Have Too Many Friends on Facebook, Why Your Memory Is Mostly Fiction, and 46 Other Ways You're Deluding Yourself suitable to you? Typically the book was written by popular writer in this era. The particular book untitled You Are Not So Smart: Why You Have Too Many Friends on Facebook, Why Your Memory Is Mostly Fiction, and 46 Other Ways You're Deluding Yourselfis a single of several books which everyone read now. This kind of book was inspired lots of people in the world. When you read this reserve you will enter the new dimension that you ever know just before. The author explained their concept in the simple way, so all of people can easily to know the core of this book. This book will give you a lots of information about this world now. To help you see the represented of the world within this book.

Ed Abraham:

In this age globalization it is important to someone to acquire information. The information will make someone to understand the condition of the world. The condition of the world makes the information simpler to share. You can find a lot of references to get information example: internet, magazine, book, and soon. You will see that now, a lot of publisher in which print many kinds of book. Often the book that recommended to your account is You Are Not So Smart: Why You Have Too Many Friends on Facebook, Why Your Memory Is Mostly Fiction, and 46 Other Ways You're Deluding Yourself this book consist a lot of the information in the condition of this world now. This specific book was represented how do the world has grown up. The dialect styles that writer use to explain it is easy to understand. Often the writer made some study when he makes this book. That is why this book suitable all of you.

Download and Read Online You Are Not So Smart: Why You Have Too Many Friends on Facebook, Why Your Memory Is Mostly Fiction, an d 46 Other Ways You're Deluding Yourself David McRaney #6DMABNCXJ17

Read You Are Not So Smart: Why You Have Too Many Friends on Facebook, Why Your Memory Is Mostly Fiction, and 46 Other Ways You're Deluding Yourself by David McRaney for online ebook

You Are Not So Smart: Why You Have Too Many Friends on Facebook, Why Your Memory Is Mostly Fiction, and 46 Other Ways You're Deluding Yourself by David McRaney Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read You Are Not So Smart: Why You Have Too Many Friends on Facebook, Why Your Memory Is Mostly Fiction, and 46 Other Ways You're Deluding Yourself by David McRaney books to read online.

Online You Are Not So Smart: Why You Have Too Many Friends on Facebook, Why Your Memory Is Mostly Fiction, and 46 Other Ways You're Deluding Yourself by David McRaney ebook PDF download

You Are Not So Smart: Why You Have Too Many Friends on Facebook, Why Your Memory Is Mostly Fiction, and 46 Other Ways You're Deluding Yourself by David McRaney Doc

You Are Not So Smart: Why You Have Too Many Friends on Facebook, Why Your Memory Is Mostly Fiction, and 46 Other Ways You're Deluding Yourself by David McRaney Mobipocket

You Are Not So Smart: Why You Have Too Many Friends on Facebook, Why Your Memory Is Mostly Fiction, and 46 Other Ways You're Deluding Yourself by David McRaney EPub