

Reporters on the Battlefield: The Embedded Press System in Historical Context

Christopher Paul, James J. Kim



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Clear differences between the missions and goals of the press and those of the military, particularly centering around the issues of access and operational security, make historical tensions between the two unsurprising and complete avoidance of tension unlikely. However, significant overlaps, including core goals of professionalism and public service, make cooperation a reasonable possibility. This book traces the back-and-forth interactions between the press and the military over the past several decades. In Vietnam, the press enjoyed high levels of access to events, largely because of the relatively amicable relationship that had developed between the press and the military, particularly in World War II. However, this relationship experienced a significant shift during the Vietnam War-news coverage critical of both the war and the military engendered tensions. The legacy of these tensions significantly influenced military-press relations in later operations in Grenada, Panama, and the first Gulf War. Another notable shift occurred during the first Gulf War, however, establishing the basis for new kinds of press access, which ultimately led to the embedded press system used in the second Gulf War. The outcomes and goals for the press and the military are also explored in relation to each other and those for the public.

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