



The Propaganda of Peace: The Role of Media and Culture in the Northern Ireland Peace Process

Greg McLaughlin, Stephen Baker

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When political opponents Ian Paisley and Martin McGuiness were confirmed as First Minister and Deputy First Minister of a new Northern Ireland executive in May 2007, a chapter was closed on Northern Ireland's troubled past. A dramatic realignment of politics had brought these irreconcilable enemies together—and the media played a significant role in persuading the public to accept this startling change. The Propaganda of Peace places their role in a wider cultural context and examines a broad range of factual and fictional representations, from journalism and public museum exhibitions to film, television drama and situation comedy. The authors propose a radically different theoretical and methodological approach to the media's role in reporting and representing. They ask whether the 'propaganda of peace' actually promotes the abandonment of a politically engaged public sphere at the very moment when public debate about neoliberalism, financial meltdown and social and economic inequality make it most necessary.



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