

Signals in the Air: Native Broadcasting in America (Media and Society Series)

Michael Keith

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Signals in the Air: Native Broadcasting in America is the first book-length study of one of the most unique communications enterprises in U.S. history. It is the remarkable account of how the nation's most exploited minority group overcame adversity by embracing the airwaves. Through their own radio and television stations, American Indians have found a way to keep their cultures and languages from perishing. This book examines the impetus behind the development of Native-run stations and how these stations operate today. It assesses the influence and impact of Native broadcasts in the Indigenous community and seeks to chronicle the formidable challenges confronting Indian broadcasters as they provide vital programming services to the often impoverished inhabitants of the nation's remote reservations.



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