



Global Staffing (Global HRM)

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Staffing is one of the biggest issues facing companies moving into the global market today. This book provides a multi-disciplinary, integrated and critical discussion-based analysis of current and emerging issues in global staffing.

It critically examines best practice and leading approaches, drawing on research from a range of disciplines including international strategy, management, HRM and organizational theory. The key theme of localization is also examined along with the complex associated implementation issues in a number of different regions.

This text takes a truly international approach, giving students of HRM and international business an in-depth understanding of the processes of global staffing.



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