



Produktionscontrolling (German Edition)

Marion Steven

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Die Aufgabe des Produktionscontrollings besteht in der Planung, Steuerung und Kontrolle des Produktionsgeschehens und der dabei entstehenden Wertflüsse mithilfe verschiedener Controllinginstrumente. Im Unterschied zum finanzwirtschaftlichen Controlling, das sich auf monetäre, quantitativ erfassbare Sachverhalte konzentriert, werden beim Produktionscontrolling auch nicht-monetäre und qualitative Sachverhalte betrachtet. Im Anschluss an eine Einführung in die Bedeutung des Produktionscontrollings und des Kostenmanagements werden die Planungs-, Koordinations-, Kontroll- und Informationsinstrumente für das Produktionscontrolling systematisch dargestellt. Anschließend werden diese Instrumente anhand der Beispiele Logistikcontrolling und Controlling hybrider Leistungsbündel angewendet. Der Stoff ist in abgeschlossene Lehreinheiten aufgeteilt, die bei Bedarf weitgehend unabhängig voneinander durchgearbeitet werden können.

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