



Communicating Ethically

William Neher, Paul Sandin

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Communication Ethics provides a broad introduction to the ethical nature of communication. The book combines coverage of the major systems of ethical reasoning with lots of applications, including case studies in each chapter, to investigate ethics within many fields in the discipline: rhetoric, interpersonal communication, organizational communication, political communication, and mass communication/media. By incorporating a simple framework for ethical reasoning, the reader will be able to develop their own understanding of the various criteria for making ethical judgments.

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